

Membership Program



**Felicia Weeks, PDP
Chairman**

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MEMBERSHIP

Greetings Auxiliary Brothers and Sisters,

As we embark on the 2024- 2025 Membership Program year, I would like to share some of our National Ambassador's creative message.

Keep Your "WHY" Close By

When thinking about Membership, it's helpful to revisit WHO we are. You will never get someone to join you until you know who you are and what you stand for. The three-letter word WHY is meaningful and carries us a long way with what we do for our veterans.

From Our Roots
To Our Branches

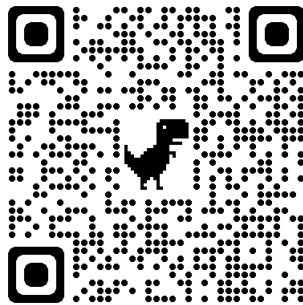
EXTENDING SERVICE
TO OUR VETERANS

From Our Roots... "Prepare Your Ask"

There are numerous places and times to ask someone if they want to join the VFW Auxiliary. Your approach will look different depending on who your audience is.

In all cases, the potential member should have some knowledge of what the VFW Auxiliary is and what we do before they ever receive an application.

Something for Everyone... "Get Your Ask In Gear"



You now have this wonderful QR code which is a link to access information that you can provide to potential members. Behind this QR code will be things like the Fact Sheet, Membership Application, What We Do, Auxiliary Locator and anything else we might need in our "Recruiting Tool Kit". This is the perfect techy tool to capture our younger generation. Educate and introduce them to the many programs that are near and dear to our hearts.

Invite New Members * Include Current Members * Invest in the Future of the Organization

INVITE – always invite new members. Share with prospective members your WHY, the reason you joined. Explain our great programs and all we do for our veterans. Tell them about the various benefits of being a member: Networking, Friendships, Insurance, Cancer Grants, discount shopping and more!

INCLUDE – Never assume you know a member's interest. Talk with them about their skills and interests and then show them how they can use their skills to help -maybe it's writing, mentoring, event planning, fundraising, publicity, cooking, decorating, and so on. Never turn down a volunteer!! You may never see them again!

INVEST – Investment does not always mean “money” or spending. Investment in your Auxiliary means taking the time to nurture new members and to have all members work cooperatively AND work WITH our VFW members. The best way to invest in your members is to show you care – a phone call, a card, or an offer to help them somehow. TIME well spent on people is a good investment in maintaining your members.



Now we know all about the Three I's... Invite, Include and Invest. Just remember...There's no I in the word team. A sailboat always sails better with a MATE... rearrange the letters in MATE and you have TEAM. Get your Membership Teammates together and be creative.

- ❖ Form a team of at least 3 members of your auxiliary and give yourselves a FUN name- have fun creating a name for your sailboat.
- ❖ Send in your team name along with your teammate's names. Have it to me by September 30th and there will be a judging of the Best Team Name by Department Officers. The auxiliary of the winning team will receive \$100.00 and bragging rights. No more than 5 members, please.

IT'S TIME TO CONVERT TO LIFE MEMBERSHIP

Make the move to a Lifetime Membership! I can't imagine a better time than NOW. With the increase in Department and National dues, it would be a wise investment in you, your auxiliary and our organization.

To make this easier on your members, set up a four-month payment plan.

Life Membership fees are not refundable. Attained age at 12/31 of the year applying for Life Membership.	So... you have a 52-year-old member who would like to become a Lifetime Member. The Lifetime Membership fee is \$184.00 for ages 51-55. He/she would make four (4) monthly payments of \$46.00. YAY!!!... At the end of only four short months, your 52-year-old member is finished paying dues for the remainder of their life. Your auxiliary will receive \$3.20 annually for that Lifetime Member.
16-20 \$253	Membership Chairmen and Treasurers should sit down and come with payment arrangement to present to your auxiliary for approval.
21-25 \$242	This scenario is just an example. Your auxiliary can set up your own "terms.
26-30 \$230	
31-35 \$219	
36-40 \$213	
41-45 \$201	
46-50 \$196	
51-55 \$184	
56-60 \$173	
61-65 \$161	
66-70 \$150	
71-75 \$132	
76-80 \$109	
81-85 \$86	
86-90 \$69	
91 + \$58	

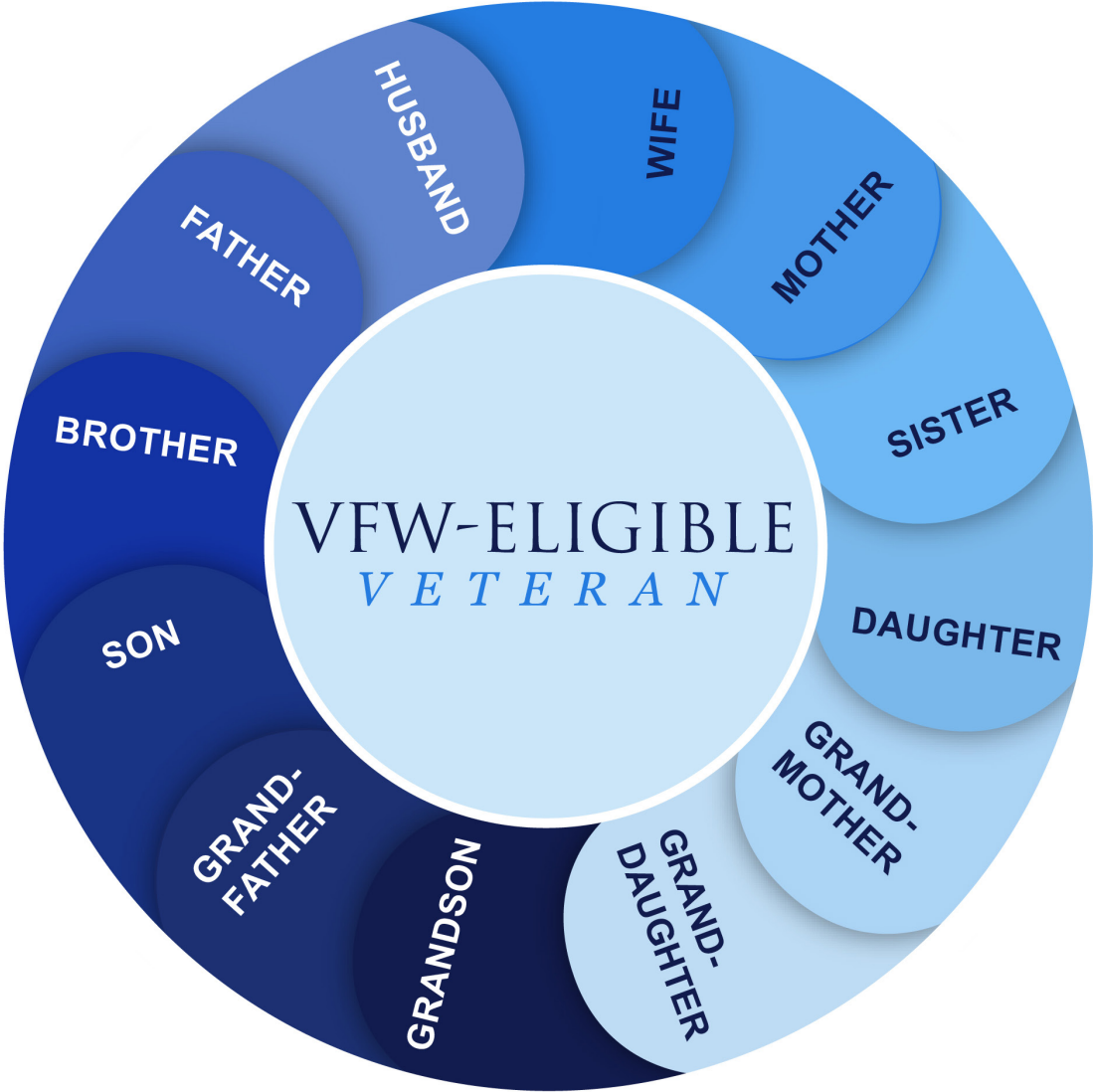
Lifetime Membership

RECRUIT * RECRUIT * RECRUIT

Put this in your toolbox...

1. Make copies of the Eligibility Wheel on Card Stock.
2. Apply a sticker to the back with the QR code, your name, phone number and/or email.
3. Carry them wherever you go (you never know when you will meet a potential member).
4. Follow up! So get their name & number. It is important to make that second contact. ... and carry applications with you at all times. If I come to you at a meeting, event or grocery store and ask for an application- if you have one, you will be rewarded!

VFW Auxiliary Eligibility Wheel



**Step- and adopted parents, children, siblings (and half-siblings), grandparents and grandchildren are considered the same as biological parents, children, siblings, grandparents and grandchildren and may join the VFW Auxiliary under their VFW-eligible veteran.*

Get the “Wind in your Sails” and earn money!

1. **ADOPT A MEMBER** (If a member cannot pay their dues because of personal hardship (illness, financial, etc.), an Auxiliary member can “adopt” a member and pay their dues for them) – The top 3 Auxiliary members who adopts the most members by November 1st will receive **\$100.00**. (If there is a tie, we will have a drawing). Completed form must be to Department Membership Chairman by November 15th. Prize will be announced and awarded at the Department Christmas Conference.
2. **NEW MEMBERS**- The Auxiliary member who “recruits” the most NEW members – over 5 – by December 1st will receive **\$100.00** at our Christmas Conference. (If there is a tie, we will have a drawing)
3. **REJOIN/REINSTATED MEMBERS** – The Auxiliary member who “recruits” the most rejoin or reinstated members by November 1st will receive **\$100.00** (If there is a tie, we will have a drawing). Completed form must be to Department Membership Chairman by November 15th. Prize will be announced and awarded at the Department Christmas Conference.
4. **NATIONAL MEMBERSHIP ACHIEVEMENT AWARD** – The first VFW/Auxiliary member who recruits 20 new and rejoined members by December 1st will receive **\$100.00** from the Department if there is a tie we will have a drawing. Prize will be announced and awarded at the Department Christmas Conference.
5. **\$200.00** – There will be a drawing for one Auxiliary in each membership group that reaches 95% plus by November 1st.
6. **\$275.00** – There will be a drawing for one Auxiliary in each membership group that reaches 100% by December 31, 2024.
7. **\$325.00** – There will be a drawing for one Auxiliary, in each membership group, that reaches 101 plus % by March 31, 2025.

“Keep Your WHY Close By” as we are “Setting Sales for Our Veterans.”

Peace and Blessings,

Felicia Weeks, PDP
Email: mirretha@aol.com
Cell: 410-340-3069

ADOPT A MEMBER AND REJOIN/REINSTATE FORM

Part I—Auxiliary Information

Auxiliary Name _____ Auxiliary Number _____

Part II—Information for Recruiter and/or Member who adopted an Auxiliary Member

Member's Name _____ Membership Number _____

Part III—Adoption/Recruiting Information

How many members were adopted? _____

Member's Name	Membership No.	Member's Name	Membership No.

How many members were rejoined/reinstated? _____

Member's Name	Membership No.	Member's Name	Membership No.

This form must be verified by the Auxiliary Treasurer and returned to Membership Chairman Felicia Weeks by November 15, 2024.

Auxiliary Treasurer's Signature

Date

Please return completed form to:

Felicia Weeks
1121 McAdoo Avenue
Baltimore, MD 21207

LIFE MEMBERSHIP INCENTIVE PROGRAM

All annual members who purchase their life membership starting July 1, 2024, will be placed in a drawing to refund the entire amount paid for their life membership.

Drawing will be held on the first day of the month each month (August 2024 through June 2025). One member's name will be drawn per month. Member's name not drawn will be eligible for following months' drawings through June 2025.

New life memberships are not eligible.